**PROJECT CHARTER**

***Project Title***

Journey Health Coaching

***Project Team***

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| --- | --- |
| ***Name*** | ***Email*** |
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***Client***

***Background Information***

***Business requirements***

A user-friendly and responsive website that allows user to know about you and your programs. Since it is enabled with the payment gateway, the server and hosting should be speed. Also, along with this unlimited bandwidth and low down time server i recommended. Apart from these, a simple about us page which explains about company and to showcase who we are and what we offer. Detailed program page to explore and purchase. Finally, a set of FAQ’s and a simple contact page to communicate with.

***Scope of work***

1. To ensure safe and secure online payment gateway to purchase programs like Honing & Hurdling habits, health excursion and soulful awakening.
2. FAQ’s to get to know more about Journey Health Coaching. Usually FAQ page will assist viewers to solve their common doubts instantly.
3. Contact form to collect user info, which the data will be sent to the admin mail instantly. Also, Admin can able to view those responses from the WP-dashboard.

***Solution***

* Detailed information regarding programs (Honing & Hurdling habits, health excursion and soulful awakening) will be provided on programs page.
* Customer can able to fill the form and get solved if any queries.
* Customer can able to book programs online
* An email notification will be sent to the admin if customer submitted any form or purchased any program.
* Social media pages to enhance company growth.

***Features***

USER:

1. User/Customer can able to register or create account while purchasing any program.
2. Customer can able to fill contact form if any queries.
3. Customer can read blog posts

ADMIN:

1. Can add additional pages or posts.

2. Can add or delete programs and edit cost.

3. Can create coupon codes and offer to customers to enhance sales.

***Software & Hardware Requirements***

* WordPress (Content Management System), Woo-commerce (For purchasing programs)

***Cost Analysis- 1 Year 2,000 INR Excluding Domain***

1. Hosting will be purchased in GoDaddy (Linux Hosting)
2. 512 MB RAM
3. 1 Database
4. Unmetered Bandwidth
5. SSL for security (HTTPS)
6. Domain will be linked
7. Installation of WordPress and recommended plugins like Elementor (Page Builder), Woo-Commerce, Contact Forms.

***Use Case diagram for the proposed website system***